

**OHIO-PÉCS SIMONYI SUMMER INITIATIVE STARTS AGAIN! ITS ALL ABOUT A MEMORABLE SIX TO NINE WEEKS OF FUN, CAREER BUILDING AND EVEN DEVELOPING YOUR OWN BUSINESS IN SUMMER! A UNIQUE OPPORTUNITY FOR GETTING CLOSER TO ENGINEERS, MEDICAL LEADERS, THOUGHT LEADERS, INVESTORS AND ENTREPRENEURS! AN EXCITING SUMMER CAMP FOR DOING IT THE AMERICAN WAY, WITH A EUROPEAN STYLE AND HUNGARIAN FLARE! ACCEPTED UNIVERSITY OF PÉCS STUDENTS ARE ELIGIBLE FOR A 100% PARTICIPATION SCHOLARSHIP AND CREDITS.**

**IF YOU ARE A PART-TIME STUDENT OF THE UNIVERSITY OF PÉCS, AN ERASMUS STUDYING IN HUNGARY, OR A FULL-TIME STUDENT OF A HUNGARIAN UNIVERSITY YOU MAY APPLY FOR UPTO 70% PARTICIPATION SCHOLARSHIP**

SIMONYI KICKS OFF THIS SUMMER AGAIN!

**The 9th International Summer University in Innovation Commercialization and Business Consulting is extended to under grad., post grad and PhD. students coming from ALL academic fields**

Setting : Six to Nine weeks in Pécs

Kick off dates: May 20<sup>th</sup> and June 14<sup>th</sup>

Application: Continuous. Deadline May 12<sup>th</sup>

Program participation Fees for the 9 and 6 weeks: 2350 Euros

Lodging (upon request): 650 Euros

CANCELLATION FEES: If not coordinated : First week 150 Euros. Afterwards nonrefundable

Orientation Day: May 30th

Closing: July 18<sup>th</sup> (The 3<sup>rd</sup> international Showcase Marketplace)

**The ninth Summer Innovation & Commercialization Initiative begins late May this year ahead of the regular six week program that will be kicked off mid June 2014. US Professionals, Executive Mentors from California's Silicon Valley, and Students from Ohio will be arriving as early as mid May to begin working on innovation projects. Many of these projects have started in the previous year and some this year's projects may continue after this summer.**

Building on an almost decade long of successful co-operations with the regional firms and organizations with a good number of international students coming back for the experience again, Simonyi BEDC will be hosting students from the USA, Hungary , EU and other countries again here in Pécs. We partner with Entrepreneurs and Intrapreneurs, be it Start-ups, Small Businesses, NGOs, Researchers, Educators, Policy Makers . Join students from the Universities of Pécs and Ohio to help turn your own or your peers ideas into opportunities and then bring them into our commercial market place. This world class program has been recognized as the model for commercialization in under-served areas such as Hungary and other areas of Eastern Europe that lack a capital continuum. The model has been widely used in the United States .The Simonyi Center has assisted with the implementation in India, Nicaragua, Botswana, and Slovakia.

## Important Events

Every year we participate in trainings organized by "*Simonyi Ambassadors*", whom are successful figureheads, intrapreneurs and entrepreneurs helping Simonyi's mission wherever they are. In the previous years, our alumni have helped in organizing visits and on-site training at companies such as P&G and Exxon Mobil. Like last year Simonyi will be hosting successful leaders and Inspirational Speakers most importantly, AmCham President, **William Benkő**.

Kicked off early July, the Faculty of Business and Economics has been a host to a 2 week training in a specialized field of sustainability under '*The Blue Economy*'. Simonyi and Blue Economy School participants get the opportunity to part-take in joint projects, above all listen to invaluable speeches held by re-known idea leaders such as professor **Gunter Pauli**. (visit: <http://bess.ktk.pte.hu/>)

In 2013 Simonyi BEDC has kicked-off two platforms for fostering its regional and international innovation project network, formed by linking ideas, early stage and pre-take off businesses with growth stage and maturity stage. The Entrepreneurship Incubation Platform (T.E.I.P.) helps promote entrepreneurship capacity across the network providing a fit between the idea, the business and the owner (germination and incubation). The Infrastructure and Energy Based Development Platform, T.I.C.E.B.E.D. helps bring specialization, in serving the mission of improving regional development, SMART specialization, sustainability and the Quality of Life across the geographies Simonyi BEDC has been operating in.

The summer initiative 2014 will be hosting both T.E.I.P. as well as T.I.C.E.B.E.D. projects with a special attention to the directions defined by HORIZON 2020. A selection of high impact innovation projects will be showcased by the TEIP and TICEBED project owners together with the summer 2014 Simonyi participants at the event of the **Third International Showcase Marketplace** to be held on **July 18<sup>th</sup>**. The event will be hosting an additional exhibition of local and international companies in Pécs. Ticket Fees for the Simonyi and Blue Economy participants and companies are sponsored by our supporters.

**IMPORTANT:** University of Pécs students together with a group of 19 OU students will be participating in an orientation event on May 30th. If you are arriving at a later date to the program it is advisable to join us via virtual means. Please take action in informing us if this is the case a.s.a.p.

For arriving participants who would like to:

- ... Learn how to develop a business from their own ideas, knowledge, skills and other assets
- ...Work on their own existing start-up ideas, patents, prototypes, early stage businesses, validating them and developing the process of commercialization
- ...Participate in business development and business management projects helping entrepreneurship and innovation capacity building in engineering, medical, industrial, hi-tech, tourism, entertainment, manufacturing
- Enrich their C.V.'s, establish good connections with local and international peers, businesses and officials
- ...Understand business and non business managers, entrepreneurs and thought leaders coming from any background learning from them and also helping them on their road to sustainable growth and development
- " Learn something unique about businesses that rarely appearing in the textbooks
- " Work with a diverse range of people with all sorts of backgrounds such as medical, management, technical, arts and social studies background at PhD., MBA., MS., and under grad levels

**The Simonyi program has been sponsored by Charles Simonyi, the Hungarian-American entrepreneur.**

***What should you have to participate?***

- Good English skills
- Constructive Attitude, Commitment and Conscientiousness
- High motivation and willingness to work and have fun
- Interest in management, entrepreneurship, innovation and commercialization
- An open-mind for new experiences and for working with other cultures
- Eagerness to get real-world business experience
- Flexibility to work outside your field of interest

**ALL STUDENTS WILL GET A CERTIFICATE OF MERIT UPON SUCCESSFUL COMPLETION OF THE PROGRAM!**

Interested? If yes please contact:

Dr. Kia Golesorkhi [kia@ktk.ptt.hu](mailto:kia@ktk.ptt.hu)  
KTK Room B 210 (ext.23186)  
Deadline: 12<sup>th</sup> of May