

# Intellectual Property Protection at the Higher Education

October 8, 2007 Pecs, Hungary

**Venue:** HUNGARIAN ACADEMY OF SCIENCE

PÉCS, JURISICS M. U. 44. H-7624, TEL.: ++36-72-512-620, WEBSITE: <http://www.pte.hu/pab>

## INTELLECTUAL PROPERTY PROTECTION AT THE HIGHER EDUCATION

- 09:30 WELCOME**  
Balazs Sumegi  
Chairman of the Innovation and Technology Transfer Committee, University of Pecs
- 09:40 INTRODUCTION**  
Sandor G Vari, Director International Research and Innovation Management Program,  
Cedars-Sinai Medical Center
- 09:45 THE PATENT PROSECUTION, PATEN SYSTEMS**  
Seth D. Levy, Esq.,  
DAVIS WRIGHT TREMAINE LLP, Los Angeles, California, USA
- 10:15 INTERNATIONAL IP PROTECTION STRATEGIES**  
Vladimir Yossifov  
IP Consultant, Geneva, Switzerland
- 10:45 SEEKING INTERNATIONAL PATENT PROTECTION VIA THE PATENT COOPERATION TREATY**  
Vladimir Yossifov, Retired Director of Division for Cooperation with Certain Countries in Europe  
and Asia (DCCEA), World Intellectual Property (WIPO)
- 11:30 COFFEE BREAK**
- 12:00 ROLE OF THE TECHNOLOGY TRANSFER OFFICE**  
Carlos Encinas Ph.D., MBA  
Director, Technology Transfer Office, Cedars-Sinai Medical Center
- 12:30 TECHNOLOGY TRANSFER: CASE STUDY**  
James Laur Vice President, Department of Legal Affairs, Cedars-Sinai Medical Center
- 13:00 LUNCH BREAK**
- 14:30 INTELLECTUAL PROPERTY PROTECTION AT THE HIGHER EDUCATION IN HUNGARY**  
Peter Nemeth  
Dean of the Faculty of Medicine, University of Pecs
- 15:00 PATENT WAREHOUSE A NEW CONCEPT FOR ALLIED IP PROTECTION IN HIGHER EDUCATION**  
Sandor G Vari, Director International Research and Innovation Management Program ,  
Cedars-Sinai Medical Center
- 15:45 COFFEE BREAK**
- 16:00 HOW TO GENERATE INCOME THROUGH A ROBUST IP / TECHNOLOGY TRANSFER PROGRAM**  
Sandor G Vari, Director International Research and Innovation Management Program ,  
Cedars-Sinai Medical Center
- 16:30 Q&A PANEL DISCUSSION**  
Moderators: Sandor G Vari & Peter Nemeth
- 17:00 WORKSHOP WRAP-UP**  
Balazs Sumegi

**Final**