Definitive Schedule

Innovation Methodologies for Defence Challenges

International Conference-Workshop
National University of Public Service, Budapest
March 3-4, 2020

START TIME	MARCH 3, 2020		
7:15 AM – 8:00 AM	**Registration**		
8:00 AM – 8:40 AM	**Opening ceremony**		
8:40 AM – 9:00 AM	**Keynote series** Ben Zweibelson *(JSOU, contractor)* – Grant Martin *(USA, LTC, U.S. Army JFK Special Warfare Center and School)* *"Cognitive Trojan Horses: 2020 and the State of the Military Design Insurgency"*		
9:00 AM – 9:45 AM	**Lecture series** Brian "Ponch" Rivera *(Co-Creator of The Flow System™)* *"The Design of Flow: Blending Innovation Methodologies from the Military, Business, and Academia to create the Next Generation Design System"*		
9:45 AM – 10:15 AM	**Coffee break**		
	Workshop Cluster 1.		
10:15 AM – 12:00 AM	Ben Zweibelson *(JSOU, Contractor)* *"Designing with Four Cognitive Tables"*	Dr. Philippe Beaulieu-Brossard *(University of Copenhagen)* Dr. Philippe Dufort *(Saint Paul University)* *"Enhancing Challenge Framing Skills: the Case of Design & Innovation Education Challenges in Defence Organizations"*	Dr. Jim Greer *(USA, Col., retired)* *"Journey Maps and Training by Design"*
12:00 AM – 1:00 PM	**Lunch break**		
1:00 PM – 2:00 PM	**Lecture series** Dr. Zoltán Jobbágy *(HUN, Col., NUPS)* *"Design Thinking and C2: Organic Approaches"*		
2:00 PM – 3:00 PM	Karena Kyne *(Lancaster University)* *"Projects in Design"*		
3:00 PM – 4:30 PM	**Panel series with Q&A** *"Breaking From the Trip Metaphor: Obstacles and Solutions to Rational Decision Making and Deterministic Planning for Complex Military Operations"* Panel members: Dr. Ofra Graicer *(IDF Generals' Course, Co-Instructor)* Grant Martin Ben Zweibelson *(JSOU, contractor)* Dr. Jim Greer *(USA, Col., retired)* Facilitator: Grant Martin *(USA, LTC, U.S. Army JFK Special Warfare Center and School)*		
4:30 PM – 5:00 PM	**Closing remarks**		

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START TIME	MARCH 4, 2020			
8:00 AM – 8:45 AM	**Welcome**			
	Keynote series Dr. Ofra Graicer *(IDF Generals' Course, Co-Instructor)* *"IDF State of SOD 2020: Between Victory and a War With No End"*			
8:45 AM – 9:45 AM	**Lecture series** Nathan Schwagler *(JSOU, Contractor)* *"Tensions and Interplay in Modes of Security Thought: How Traditional Operational Planning, Creative Problem-Solving, and Military Design Thinking Exist for Today's Security Professionals"*			
9:45 AM – 10:15 AM	**Coffee break**			
10:15 AM – 10:45 AM	**Keynote series** Professor Dave Snowden *(Cognitive Edge)* *"The Application of The Cynefin Framework in Military Design"*			
10:45 AM – 11:00 AM	**Break**			
11:00 AM – 12:00 AM	**Lecture Cluster with Q&A**			
	Mark Raney *(JSOU)* Ben Zweibelson *(JSOU, Contractor)* Karena Kyne *(Lancaster University)* Nathan Schwagler *(JSOU, Contractor)* *"Don't Be Puzzled By Military Design"*	Dr. Zoltán Bács *(NUPS)* *"Dynamic Matrix Method Based on Information Theory in Analysis and Assessment in Counter-Terrorism"*	Viktor Dénes Huszár *(NUPS)* *"Distributed Intelligence – Cyber warfare application possibilities of computer vision and artificial intelligence"*	Pedro Javier Rojas Guevara – Juan Manuel Devia Arias *(Colombian Army)* *"Art and operational design in the transformation process from the Colombian Army"*
12:00 AM – 1:00 PM	**Lunch break**			
1:00 PM – 1:30 PM	**NATO Keynote** – *Sponsored by NATO* *"Military Applied Design and NATO – Opportunities and Challenges"*			
1:30 PM – 1:40 PM	**Break**			
1:40 PM – 4:10 PM	**Workshop Cluster 2.**			
	Brian "Ponch" Rivera *(Co-Creator of The Flow System™)* – Professor Dave Snowden *(Cognitive Edge)* *"Decision Making in Context – Linking the Cynefin Framework with OODA"*	Workshop 1 *Design challenge identified by Host Nation*	Workshop 2 *Design challenge identified by NATO*	
4:20 PM – 5:00 PM	**Closing remarks**			

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